

# FUAJIA AMIN

## DESIGNER

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### SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Express  
Adobe Premiere Pro  
Microsoft Office  
Google Suite  
Canvas  
Design Thinking  
Design Research  
User Experience Design  
Presentation Design  
Workshop Design  
Teaching  
Training  
Facilitation  
Leadership and Management  
Public Speaking  
Sketching and Rendering

### Languages

French - Near native  
Spanish - Basic communication

### EDUCATION

**Design for Social Impact,  
Master of Arts**, 2015  
The University of the Arts,  
Philadelphia, PA

**Industrial Design,  
Bachelor of Science**, 2012  
Virginia Tech, Blacksburg, VA

### CERTIFICATIONS

**User Experience Design**  
LinkedIn, Oct 2021

**Project Management**  
LinkedIn, Nov 2021

**Design Thinking, Social  
Innovation and Complex  
Problems**  
LinkedIn, Feb 2022

### WORK HISTORY

#### DIGITAL MEDIA AND DESIGN TEACHER | New Foundations Charter School, Philadelphia, Feb 2022-Present

- Instruct classes of 15 to 18 students in elements of media literacy including writing for the web and social media, understanding ethics and copyrights, photography, creating videos, creating websites, and using editing software.
- Created and instructed two Design Thinking classes that taught students how to solve problems using the Design Thinking process and present their process and solutions to peers and staff.
- Created and instructed a class called Everyday Art which focused on teaching students elements of Art and Design, and covered topics such as habituation, good vs bad design, and more.
- Instruct students on how to use Adobe Photoshop, Express and Premiere Pro, and DSLR cameras.
- Partner with staff and parents to develop individualized educational plans to address student learning needs.
- Maintain an engaging, collaborative and creative atmosphere for students to encourage them to be successful.
- Lead students in the Yearbook Club in developing their 2022-23 yearbook.

#### TEAM MANAGER | Instacart, King of Prussia, Jul 2019-Feb 2021

- Managed a team of over 50 employees to successfully complete 500 to 600 orders a week.
- Designed training material and presentations for new employees.
- Trained and coached team to have excellent customer service skills, and to shop effectively and efficiently.
- Created presentations on team building and best standard operating procedures, and scaled ideas to team of 15 managers.
- Analyzed daily and weekly store metrics and developed strategies to meet company metric goals.
- Developed activities and challenges to boost team morale and help them grow in their roles.
- Grew team by 150% by interviewing and hiring over 20 employees thus enabling team to meet customer demand.
- Developed a trusting relationship with third party retailers through consistent communication.

#### SHOPPER AND TRAINER | Instacart, King of Prussia, Apr 2018-Jul 2019

- Facilitated customers grocery shopping experience by handpicking products for them and setting them up to be delivered to their doors.
- Trained new employees on their job duties and on embodying company core values.

#### AFTER SCHOOL LEADER | Free Library of Philadelphia, Philadelphia, Aug 2017-Jul 2019

- Led an after school program at a library to help increase literacy in children ages 5 to 15.
- Developed fun STEAM activities for children and mentored teen leader assistant.

#### DESIGNER | Corzo Center for the Creative Economy, Philadelphia, Jan 2015-Dec 2018

- Developed promotional material such as posters and flyers to engage event participants.
- Created infographics based on client data to help improve programs for entrepreneurs.

#### DESIGNER | Compete 360, Philadelphia, Sep 2016-Jan 2017

- Implemented design thinking programs in Kindergarten to 12th grade by developing visual and educational material and putting them together in design kits.
- Planned annual large scale fundraising event including designing promotional material, reaching out to donors and booking entertainers and photographers.

#### DESIGN FELLOW | Corzo Center for the Creative Economy, Philadelphia, July 2014, Aug 2015

- Counseled entrepreneurs on their businesses and helped connect them to resources.
- Designed materials such as logos and wireframes to help solidify their businesses.

#### RECREATION SPECIALTY INSTRUCTOR | Philadelphia Parks & Recreation, Philadelphia, Nov 2015-Dec 2016

- Implemented creative after school programs at recreation centers for children ages 5 to 13.

#### DESIGN CONSULTANT | Various Companies, Philadelphia, Sep 2013-Dec 2014

- Counseled entrepreneurs and organizations using the design thinking process and designed supporting tools and materials to help them reach their goals.